



ELVIS CRESPO

Elvis Crespo is the only Latin artist whose music has been played literally in outer space and was the first Tropical Latin artist to have the longest charting Tropical single at the top of the Billboard charts. His music has been permanently marked on cans of Coca-Cola® and has been featured in some of the most emblematic TV series including *House of Cards* and *Dancing with the Stars*, among others. Spain's National Football Team celebrated their 2010 World Championship win chanting one of his songs, and even President Barack Obama grooved to his music at the Hispanic Congressional Caucus Awards in Washington D.C.

With a career spanning over 2 decades and at the heels of the 20-year anniversary of his record-breaking album *Suavemente*, Elvis Crespo continues to leave his mark in the music industry with 27 Billboard charted hit singles under his belt.

Elvis was born in New York City, on July 30, 1971, and moved to Guaynabo, Puerto Rico with his family at the age of six. There, he developed two of his biggest passions: music and baseball. As a kid, he dreamed of being in the group Menudo and would later aspire to becoming a professional baseball player.

In baseball, Elvis would not find his place as a player but shined in team management. Through time, he kept pursuing his passion for music, and at the age of 17 he joined the Willie Berríos, Lenny Pérez and Toño Rosario orchestras. His career-changing moment occurred in the mid 90's when he became a member of the popular music group, "Grupo Manía," for which he played a role as singer-songwriter. Crespo penned one of the group's biggest hits "Linda eh," which would help him gain the attention of multinational label Sony Music who would offer him a contract as a solo artist.

His debut album, *Suavemente*, reached #1 on 5 Billboard charts, and two of its singles, "Tu Sonrisa" and "Suavemente", would become massive global hits. "Suavemente" went #1 on the Billboard "Hot Latin Songs" chart and remained there for 7 weeks, becoming the longest-lasting Tropical song at the top of a national chart list. Crespo made history by becoming the first Tropical genre artist on the Sony artist roster to sell over a million copies in the US and over 4 million worldwide.

His music broke worldwide language barriers and his trademark songs still play from his native Puerto Rico to countries like Venezuela, Colombia, Bolivia, México, Guatemala, Panamá, Honduras, Costa Rica, Ecuador, Perú, Chile, Argentina, Dominican Republic, Australia, Dubai, Israel, Spain and the U. S., among many others.



As one of the most sought-after artists of his genre and releasing multiple solo albums, in 2010 the undisputed king of merengue-fusion released his 8th solo album “Indestructible,” an album that symbolizes overcoming obstacles and which solidified Crespo as a successful singer, songwriter, producer and actor.

In 2016, Crespo would expand his musical trajectory from tropical sounds into a fusion of tropical, pop, EDM and techno sounds, and would become one of the first Latin artists to successfully crossover into the EDM market. His first collaboration with DJ Deorro produced the electronic dance and tropical infused track “Bailar” which would become an instant global sensation. The track would reach #1 in 10 countries in Europe and Top 40 on Billboard’s “Hot 100” charts as well as #1 on iTunes and Shazam charts, opening the door to a new generation of audiences for Crespo.

The success of “Bailar” would lead to yet another collaboration in 2018. Crespo would unite forces with renown DJ Steve Aoki and Latin Superstar Daddy Yankee on Aoki’s first-ever Spanish Language dance track “Azukita”, which was produced by Play-N-Skillz. The track received multiple gold and platinum records worldwide, surpassed 42 million streams on YouTube and receive a Latin American Music Award nomination for “Favorite Tropical Song” in 2018.

Later that year, Crespo would also earn a 2018 Latin Grammy® nomination for his album *Diomedizao* in the “Best Contemporary Tropical Album” category. The album debuted #1 on iTunes in the U.S. and Puerto Rico. To close the year, Crespo returned to his roots and released the merengue-infused single “Ella me beso” which climbed into the Top 25 of Billboard’s “Latin Airplay” charts and is quickly becoming an instant viral video sensation.

His versatility and insatiable hunger for exploring new genres and keeping audiences guessing are all part of his trademark style. At least three of his songs (“Tu Sonrisa”, “Píntame”, “Suavemente”) have become worldwide anthems for celebration, regardless of language, and have reached every frontier. “Suavemente”, his most emblematic song, has been played from the neighborhoods in Egypt to concerts in Australia and was the only song in Spanish chosen by NASA in the 2006 Discovery mission.

Elvis Crespo is an artist who’s broken all the rules of music at a dizzying rate and is a clear example of an artist who’s here to stay.



Albums/Singles

***In 1999, he released his sophomore album *Pintame*, which earned him a Grammy® and countless Premio Lo Nuestro awards including “Album of the Year”, “Male Artist of the Year”, “Best New Artist” and “Song of the Year”.

***In 2000, he released *Wow Flash*, his third album for Sony Discos, which incorporated his first ballads.

***In 2002 he released *Urbano*, an album which credited him as singer, songwriter and executive producer. The album fused merengue, rap and rock sounds. The single “Bandida” showcases his musical versatility and included urban artist Tempo and DJ Black.

***In 2004, after a two-year hiatus, he released his fifth album *Saboréalo*. The first single, “Hola Enamorada”, debuted at the top of the Billboard Latin charts and earned him a Latin Grammy®.

***In June 2007, he released *Regresó el Jefe*. The first single, “La Foto se me borró”, earned him a #1 on Billboard’s “Latin Tropical Airplay” chart and solidified him as a producer. The album also showcased the group Zone D’Tambora, formed in Puerto Rico by Elvis Crespo in 2007.

***In 2008, he became the first Latin artist to record a live album from Las Vegas, *Elvis Crespo Live From Las Vegas* (CD/DVD), released in 2009. The same year he took the writer/producer role in Zone D’Tambora’s debut album, which topped Billboard’s top-selling Latin albums chart and remained there for several weeks.

***In 2011, he released *Monsters*, an album including 12 tracks and produced by Elvis Crespo and Robert Cora. The album showcased the hits “Vallenato en karaoke” and “Yo no soy un monstruo” ft. Vladimir Dotel from Ilegales. It also featured a “who’s who” of artists from multiple genres, creating a danceable fusion of sounds, without losing the trademark Elvis Crespo style.

***In 2013, Elvis Crespo released the album *One Flag*, which included the instant summer hit "Pegaito suavequito" ft. Fito Blanco. The track earned several nominations (Premios Tu Mundo) and peaked #1 on Billboard’s “Latin Airplay” chart. He followed up with "Sopa de caracol" ft. Pitbull which reached # 1 on Billboard’s “Tropical Airplay” chart.

****In 2016, the DJ Deorro track “Bailar” went viral when Crespo is surprised by JLO dancing to the track in Las Vegas. In less than a month, the video had over 10 million views. Crespo simultaneously launched the song "Escape" with Grupo Manía.

***In 2017, Crespo released "Guayo" with the Dominican group Ilegales under his label Flash Music label.



***In 2018, kicked off full speed ahead after his release of *Diomedizao*, an album that paid tribute to the late and beloved singer Diomedes Diaz. It included 8 tracks adapted from classic vallenato and cumbia sounds to tropical rhythms of merengue. The album debuted # 1 on iTunes in the U.S. and Puerto Rico. Crespo would also release the global dance hit "Azukita", alongside DJ Steve Aoki, Daddy Yankee and Play-N-Skillz. His current single "Ella me beso" has climbed into the Top 25 of Billboard's Latin Airplay charts and is quickly becoming an instant viral video sensation.

***In 2019, Elvis Crespo remains unstoppable. As the 20th Anniversary of his emblematic album *Suavemente* approaches, Crespo was featured on a second DJ Deorro collaboration alongside DJ Henry Fong for the high-energy techno track "Pica". As he prepares to release a 20th Anniversary edition and new single, Crespo prepares to release MUCHA MUSICA for the masses.